



## DUNWOODY POLICE DEPARTMENT

Billy Grogan *Chief of Police*

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To: Potential Sponsors  
From: Officer W. Furman Dunwoody Police Department  
Subject: Special Olympics Car Show

The Dunwoody Police Department and First Baptist Church Atlanta will be hosting a car show to benefit Special Olympics Georgia. The event will be held on Saturday August 14<sup>th</sup>, 2010 at First Baptist Church Atlanta at 4400 N. Peachtree Rd. Dunwoody, GA 30338. All money raised will go to Special Olympics Georgia. We have a great partnership with First Baptist Church Atlanta and are focused on making this a community and family event. We are currently looking for sponsors to assist this show. The four different levels of sponsorship are:

- Platinum (\$3000) – Radio ads, television/press releases, flyers, t-shirts, posters, website
- Gold (\$1000) - Flyers, t-shirts, posters, website Large logo size
- Silver (\$750) - Flyers, t-shirts, posters, website Medium logo size
- Bronze (\$500) - Flyers, t-shirts, posters, website Small logo size

Our current advertising outlets are: media (both print and television), radio stations (2 have already announced their support), flyers, posters displayed at all local business in Dunwoody, email blasts from the City of Dunwoody and First Baptist Church Atlanta (estimated recipients are over 15,000) and t-shirts which will be given out to each car show registrant.

The car show is open to all types of vehicles and is not restricted to any particular club.

Our goal is to create partners that will help us support the 22,000 plus Special Olympians in Georgia.

Thank you for your time,  
Officer W. Furman  
Dunwoody Police Department  
(678) 382-6913



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